

FOOD LABELLING GUIDELINES

NEW FORMAT

INFO TO BE INCLUDED ON SCALE LABEL:

- Date Marking
“Best before” (BB) and/or “Use by” (UB) and/or “Sell by” (SB). Format must be day-month-year
- Batch No.
Required for traceability. Date code can be used as batch code but carries risk if more than one batch of the same product is produced on same day, entire day’s production would be at risk if a RECALL was required.
- Weight declarations
In SI units.
- For generic Freddy Hirsch promo labels where only Meat is declared – the species and percentages added are to be included on the **SCALE label**.

Product name and descriptor on main panel
≥ 4mm high

Serving suggestion
No longer a requirement for graphics which illustrate foods other than those in the product concerned.
Recommend that this is continued.

NB. Raw processed meat product must have the % of meat & water in the product declared on the label in **BOLD, UPPERCASE** letters at least 3mm high.

Storage instructions: Require storage instructions both before & after opening. Must be in **BOLD, UPPERCASE** letters ≥ 3mm high

Country of Origin
Product of
- if all main ingredients, processing & labour used in the making of the product are from one specific country.
Produced, Processed, Manufactured, Made in
- When foodstuff is processed in a second country which changes its nature.
Packed in
- In addition to one of the above.

XYZ BUTCHERY

BEEF SAUSAGE

Savoury flavoured beef sausage with top notes of coriander with a medium to hot burn



BEEF (75%), WATER (20%)

KEEP REFRIGERATED BEFORE AND AFTER OPENING
SUITABLE FOR HOME FREEZING

Ingredients: Beef (Min. lean meat 52.50% & Max.fat 22.50%), Water (20.00%), Cereal [Wheat flour (*Triticum aestivum* - gluten), Maize starch, Whitening agent, Salt, Raising agent], Salt, Phosphates, Spices (irradiated), Hydrolyzed vegetable protein (Wheat gluten), Preservative (Sulphur dioxide), Ascorbic acid, MSG (Flavour enhancer), Spice extracts, Flavour enhancer.
Contains: Wheat gluten



Manufactured in South Africa
Specially Packed for XYZ Butchery,
Distribution Centre, 100 Hawkins Circle,
Montague Gardens, 8745
Tel No. 021 555 0000

Local physical address
- can add a P.O. Box, phone number and/or website as well.
- Importers: overseas manufacturer info on label is NOT acceptable

Information in English and where possible one other official language

Ingredients including compound ingredients
- Must be ≥ 1mm in size
- Ingredients to be listed in descending order of quantity including all additives.
- Herbs & spices, vitamins and minerals can be shown in any order at the end of the statement.
- Special provisions set out in GNR 146/2010 Regulations 16-41 to be followed relating to the way in which an ingredient statement is put together.
- Additives from ingredients (i.e. compound ingredients) excluded if they perform no function in the finished product (Preservative, antioxidants, Tartrazine are excluded).
QUID = Quantitative ingredient declaration.
- Required for so-called emphasised ingredients.
- Emphasis can be either by graphics or descriptors used.

Indication of ALL allergens
- Must declare the presence of “common” allergens such as wheat, soy & nuts on the label in a prescribed format.
Refer regulations 43-46 & Guideline 2 of GNR.146

