

**Freddy
Hirsch**

a family
of flavour

Competition rules

1. This Promotional Competition is organised by the Freddy Hirsch Group and/or their designated agencies (hereinafter referred to as the Organisers).
2. The Promotional Competition is open to residents and citizens of South Africa who are 18 years and older, except employees and immediate family members of any employees of the Organisers, their advertising agencies, dealers and suppliers. Participants and winners who are minors must be assisted to the extent necessary by their parent or lawful guardian.
3. By entering the Promotional Competition, all participants and winners agree to be bound by these rules which will be interpreted by the Organisers, whose decision regarding any dispute will be final and binding. The Organisers reserve the right to amend, modify or change these rules at any time during the Promotional Competition.
4. The Promotional Competition shall commence on 1 April 2010 and end on 31 July 2010, both days inclusive.
5. Prizes consists of Biltong Cabinet, 22 Mincer, 5 Liter Filler and Hamper only. There are a total of 3 equipment prizes and 14 hampers prizes to be won.
6. To stand a chance of winning one of the Prizes, when participants purchase goods to the value of R500 or more at one our South African Freddy Hirsch Cash & Carry's, they must write down their Name, Surname, Cell phone number and email address on the back on their invoice and place it in the enter box provided in store.
7. Entries which contain errors will be invalid.
8. The draw for the Prizes will take place on 20 August 2010. The winners will be contacted telephonically by the Organisers by 25 August 2010. During that telephone call, the person whose name was drawn will be required to verify and confirm their details. After confirmation has taken place, the person will be declared the winner of one of the Prizes by the Organisers.
9. If the Organisers are unable to reach any person whose name was drawn within 2 days of drawing his/her name for whatsoever reason, such person will be disqualified and a draw for another name shall take place.
10. The judges' decision shall be final and no correspondence shall be entered into.
11. All participants and the winners and/or their legal guardians, as the case may be, indemnify the Organisers, their advertising agencies, advisers, and suppliers against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this Promotional Competition (including, as a result of any act or omission, whether negligent, grossly negligent or otherwise on the part of the Organisers).
12. The Organisers may require the winners (at no fee) to be identified, photographed and published in printed media, or to appear on radio and television, when accepting his/her Prize and/or after he/she has received the Prize. Should this become necessary, such winner may be required to sign a letter of consent.
13. The Organisers shall have the right to use any photographs of any of the winners in perpetuity.
14. The winners shall be required to indemnify the Organizers for any damage, loss, injury or death they may suffer as a result of winning one of the Prizes, howsoever caused and of whatever nature.