

# KAMEELHOUT A WORS TO RECKON WITH



**CELEBRATE** BRAAI 4 HERITAGE DAY  
24 SEPTEMBER



SMS's charged at R1,20. Free bundles do not apply. T&Cs apply. Closing Date: 24th September 2010. For more information visit www.freddyhirsch.co.za

Braai 4 Heritage is about celebrating South African heritage and our national past-time - one shared activity that we are all passionate about - is braaiing.

This year was all about spreading the love for this South African tradition and savouring it with **Freddy Hirsch Kameelhout**, the official Braai 4 Heritage boerewors.

To help get South Africans in the spirit of braaiing with this Guinness World Record-breaking boerewors, over 2 000 butchereries nationally participated in this year's Braai 4 Heritage promotion giving consumers who purchased **Kameelhout** boerewors the chance to win fantastic cash prizes. Thanks to your support and the extremely popular promotion, Braai 4 Heritage 2010 proved to be a fantastic success.

# The WINNERS!

Five cash prizes of **R10 000 each** were up for grabs for consumers in an SMS based competition, while the butchers themselves also had a chance to win their share of **R30 000 in Freddy Hirsch vouchers**.

**The five lucky winners of the R10 000 cash prizes were**  
**Shaun Finlay** from Sherwood  
**Barbra Lynn Curnick** from Sundowner Ext 11  
**Noma Hlophe** from Klaarwater  
**Patricia Kotsamere** from Theunissen  
& **Nobephi Mlenze** from Queenstown

**Well done to  
all the winners!**

**The winners of the butchers competition were:**

- 1st prize winner** **Die Vleiskombuis - Paarl**  
(Winner of **R15 000** of **FH** vouchers)
- 2nd prize winner** **Waltloo Meat & Chicken - Malelane**  
(Winner of **R10 000** of **FH** vouchers)
- 3rd prize winner** **Royal Butchery - Pretoria**  
(Winner of **R5 000** of **FH** vouchers)

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a family  
of flavour

